

# Dhaneswar Arani

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## SUMMARY

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Lead UX Architect got 10+ years experience in balancing creative innovation, usability, and business goals while being an end-user advocate. Strong organisation skills, able to handle large-scale projects, tight timelines, and multiple clients, all with a great sense of humour.

## EXPERIENCE

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### Lead User Experience (UX) Designer

Polycom R&D Centre, Hyderabad, India

Feb 2016 – Till Date

As a Design Coach, conducting Design Thinking workshops for different product teams and involving them to follow Design Thinking process to build innovative and user friendly products. Best part is conducting brainstorming sessions and unfold creative ideas to work.

### Senior User Experience (UX) Designer

Oracle , Hyderabad, India

May 2013 – Feb 2016

Worked in Health Sciences Global Business Unit, performing user research and creating interactive prototypes.

### Senior User Experience (UX) Designer

Infosys Limited , Hyderabad, India

Feb 2012 – May 2013

Worked with various clients like Crompton Greaves, Sun Trust Bank, Northeast Utilities, Darden etc., delivering high end user experience solution to engage end users more friendly.

### Interaction Designer

HCL Technologies, Hyderabad, India

May 2010 – Feb 2012

Designed various mobile and desktop applications by following user centred process and various usability methods like user profiling, personas, scenarios, Information Architecture and low & high fidelity prototyping.

### UX Analyst

ecomzera Online Services, Hyderabad, India

Jun 2008 – Apr 2010

Active participation in projects ranging from websites, GUIs, apps and email marketing campaigns. Communicated ideas in team meetings and client reviews. Collaborated with marketing, strategists, content writers, IA/UX team members, developers, and mentored junior designers.

## EDUCATION

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### HUMAN FACTORS INTERNATIONAL

CUA, Bangalore, India. Jan 2011

### Masters in Psychology

Madras University, Sep 2014

### Bachelors in Computer Science and Engineering

Anna University, Apr 2007

## SKILLS

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### Design

Design Coach

User Experience

Design Thinking

Contextual enquiry

Visual MindMapping

Personas & Scenarios

Sketching and

Storyboarding

Task analysis

Card sorting

Information Architecture

Wireframing

Rapid Prototyping

Agile/Iterative Process

Heuristic Evaluation

Competitor analysis

Usability Testing

User Interviews

Proof of concept (POC)

### Technical

Sketch, Flinto, Abstract,

Zeplin, HTML, CSS, JS,

Visio, Balsamiq, MS Office,

Dreamweaver, Firebug,

Google Analytics.

## APPRECIATIONS

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### Awardee

Creative problem solver at  
HCL UXD

### Best Employee

In terms of business impact  
Dec 2009

### Best Director / Writer

Short film – Day in ecomZera

## Interests

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Photography, Traveling,

Video Games, Squash

## VISA

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### USA B1 Visa

Valid : 2014 – 2024

Multiple Entry